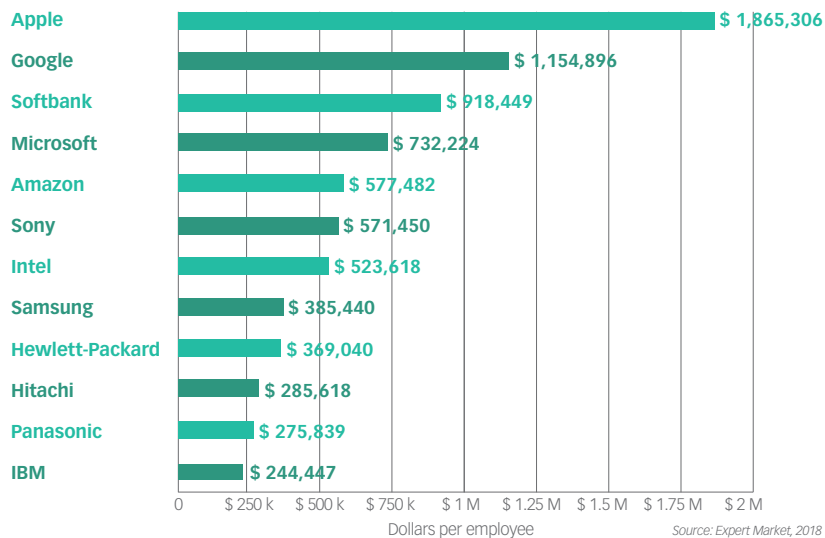


## Step up your game

1 Have a look at the infographic. It shows the revenues companies make per employee. Make comparisons using the phrases from the box. An example (0) has been given. Then get into pairs and compare your results.

more/less ... than ■ as well as ■ both ■ while .... ■ (not) as ... as ■ whereas

**How much revenue tech companies make per employee**



- 0 An Apple employee generates significantly more revenue than an IBM employee...
- 1 .....
- 2 .....
- 3 .....
- 4 .....
- 5 .....
- 6 .....
- 7 .....
- 8 .....

2 Get into pairs. Find appropriate definitions for the following words and write them down in the grid. Then use the words in context to form meaningful sentences.

1 ATM	definition:
	sentence:
2 with-drawal	definition:
	sentence:
3 bank charges	definition:
	sentence:

4 interest	definition:
	sentence:
5 trans-action	definition:
	sentence:
6 current account	definition:
	sentence:
7 balance	definition:
	sentence:



You are representing your school at an international students' conference on sustainable brands and have been asked to present your ideas on the impact of advertising and conspicuous consumption on our society.

In your presentation you should

- explain why in particular branded goods have become so important nowadays
- point out the downsides of advertising and conspicuous consumption
- analyse how brands can create positive changes in society.

Prepare a five-minute presentation.

▶ Best Shots 4/5 – modular. HAK/HUM, Presentation phrases, p. 16)



You are doing an internship at the *Austrian Chamber of Commerce*. Your boss has asked you to produce an English leaflet focusing on sustainable business practices.

In your leaflet you should

- describe the importance of being a sustainable business
- highlight the benefits of taking part in the workshop
- provide information about the organisational framework.

Divide your leaflet into sections and give them headings. Make up any necessary details. Write about 300 words.

▶ Best Shots 4/5 – modular. HAK/HUM, Writing reference, p. 255)