

Step up your game

- 1** Get into pairs. Find appropriate definitions for the following words/phrases and write them down in the grid. Then use the words/phrases in context. Form meaningful sentences.

1 economic inequality	definition: _____
	sentence: _____
2 equity	definition: _____
	sentence: _____
3 dispersal	definition: _____
	sentence: _____
4 inter-related	definition: _____
	sentence: _____
5 wealth concentration	definition: _____
	sentence: _____
6 innate ability	definition: _____
	sentence: _____
7 merit	definition: _____
	sentence: _____

- 2** Get into pairs. Each of you chooses one picture on your smartphone and shows it to his/her partner. He/She has to make up a creative story about the events which had happened before you took the photo. Use the past perfect tense and the past tense simple. An example has been given.



The picture shows that you and your friends had great fun. I think that before you took this picture you had met in the afternoon for a great BBQ and that you had decided to attend the festival of colours. There you ...



3

You are doing an internship at *DMA*, a digital marketing agency in the US. At a trade show you are asked to speak about the benefits of using social media to present your business. In your presentation you should

- describe different types of social media
- explain which is most popular among your friends
- suggest ways to promote businesses using social media.

Speak for about five minutes.

(▶ Best Shots 4/5 – modular. HAK/HUM, Presentation phrases, p. 16)



4

BeAware.com has recently published articles on the American and the European Dream and now asks students to post blog entries about people's dreams in life. You have decided to submit a blog entry about this topic. In your blog entry you should

- explain the importance of having a dream in life
- compare the American Dream with the European Dream
- state your personal dream in life and how you intend to achieve it.

Give your blog entry a title. Write about 300 words.

(▶ Best Shots 4/5 – modular. HAK/HUM, Writing reference, p. 259)