2

Step up your game

Get into pairs. Have a look at the verbs in the box followed by an infinitive and form meaningful sentences. Take turns.

to advise so. \blacksquare to choose \blacksquare to remind so. \blacksquare to want \blacksquare to try \blacksquare to promise \blacksquare to plan \blacksquare to agree \blacksquare to remember \blacksquare to refuse

Match the beginnings of the phrases in A with the appropriate endings in B to make meaningful small talk phrases. Then get into pairs and make three mini small talk dialogues about a topic of your choice including the phrases below. Talk for about one minute each. Take turns.





You are doing an internship at *Hitch*, a social marketing company in the UK. The company is hosting a booth at an international marketing conference. A potential customer approaches you and wants some information on social media marketing.

In your conversation you should

- describe what has changed in marketing in the last few years
- highlight the benefits of a professional social media presence for companies
- explain the importance of social media in teenagers' and adults' everyday lives.

Get into pairs and talk for about five minutes.



A friend who works in one of your school's practice firms has asked you to help update and revise their website for international visitors.

Your task is to write a company profile. In your company profile you should

- give basic information about your practice firm (name, address, established date, etc.)
- say what the company does
- highlight the benefits of using your service/buying your products.

Write about 200 words.

