Step up your game

1 Read the situations (1–6) and write down what would have happened. Use the third conditional. The first one (0) has been done for you. Then get into pairs and compare your results.

0 Tom had to do all the work on his own because he did not ask any of his friends to help him.

If Tom had asked his friends for help, they would have helped him.

1 Frank did not hurry up and so we missed our train.

....

2 I wanted to send my grandmother a postcard, but unfortunately I did not have her address.

....

3 Chelsea did not prepare well for her exam, and so she failed the test.

....

4 Susan's friends went on a weekend trip to Croatia, but she could not join them because of a broken leg.

....

5 Maria could not get up in the morning because she did not go to bed before 2 am.

....

6 Most of my classmates were in a bad mood last week because of terrible weather.

....

2 Get into pairs. Explain the shopping idioms to each other. Use an online dictionary if necessary. Then use them in a meaningful sentence. Take turns.

to buy a lemon ■ to pay through the nose ■ to go window shopping ■ to be on a shopping spree ■ to shop until you drop ■ to shoplift

3 Analyse your favourite advertisement in detail based on the *AIDA formula*. In your presentation you should

■ say why this is your favourite advertisement
■ analyse the advertisement in detail
■ explain what it takes for an advertisement to attract your attention
■ highlight the importance of advertising for both businesses and consumers.

Speak for about four minutes. Take turns.

Attention
Interest
Desire
Action

4 *UNESCO* has announced 21 May to be the *World Day for Multicultural Diversity* and has asked students from all over the world to send in articles dealing with the importance of multicultural diversity in our society. You have decided to send in an article. In your article you should

■ explain your experience with other cultures in everyday life
■ highlight the importance of a multicultural society
■ suggest measures to bring people from different cultural backgrounds closer together.

Write about 250 words. (▶ Best Shots 3 – modular. HAK, Writing reference, p. 197)